## GUIDELINES FOR STREAMING, VIDEOS & PHOTOS

**ZURICH POP CON & Game Show, Messe Zürich** 



## The following rules apply to photo and video recordings as well as streaming at ZURICH POP CON & Game Show:

- We respect all people, regardless of their religion, gender identity, sexual orientation or lifestyle.
  We do not tolerate discrimination of any kind and expect respectful interaction with each other.
- Consequently, no sexist or discriminatory images may be taken and no individuals may be humiliated. The pictures should represent the respective content and the portrayed people in a dignified manner.
- 3. Humorous video and photo contributions are permitted, provided that they do not make fun of, laugh at or defame people or communities. Such behaviour will not be tolerated. The organisers once again call for respectful behaviour towards each other.
- 4. No videos or photos of celebrity guests may be taken.
- 5. Spontaneous interviews with star guests or cosplay guests are not possible. Any interviews must be arranged in advance with the organisers.
- 6. Photographing, filming and streaming of the stage programme and stage talks is not permitted.
- 7. Photos and videos of cosplayers and visitors may only be taken with their consent.
- 8. Exhibitors and visitors may be spontaneously asked for interviews on site.
- Sound, image and video material recorded at ZURICH POP CON & Game Show may only be used privately and not commercially. This does not apply to photographic material for editorial purposes in the context of media coverage of the festival.
- 10. No photographs may be taken for product placements, applications or communication deals with other partners without the consent of the organiser.
- 11. The general terms and conditions are part of these regulations and must also be observed.