

GUIDELINES CONTENT CREATION

ZURICH POP CON & Game Show, Messe Zürich



The following rules apply to photo and video recordings as well as streaming at ZURICH POP CON & Game Show:

1. We respect all people, regardless of their religion, gender identity, sexual orientation or lifestyle. We do not tolerate discrimination of any kind and expect respectful interaction with each other.
2. Consequently, no sexist or discriminatory images may be taken and no individuals may be humiliated. The pictures should represent the respective content and the portrayed people in a dignified manner.
3. Humorous video and photo contributions are permitted, provided that they do not make fun of, laugh at or defame people or communities. Such behaviour will not be tolerated. The organisers once again call for respectful behaviour towards each other.
4. No videos or photos of celebrity guests may be taken.
5. Spontaneous interviews with star guests or cosplay guests are not possible. Any interviews must be clarified, coordinated and agreed in advance with the organiser.
6. Photographing, filming and streaming of the stage programme and stage talks is not permitted.
7. Photos and videos of cosplayers and visitors may only be taken with their consent.
8. Exhibitors and visitors may be spontaneously asked for interviews on site. The recordings may only be published with their consent.
9. Sound, image and video material recorded at ZURICH POP CON & Game Show or in any way connected with the event may only be used for private and non-commercial purposes without the express written permission of the organiser. This excludes image material for editorial purposes and as part of media coverage of the festival as well as the official social media overlay.
10. The logo of ZURICH POP CON & Game Show is legally protected and may only be used with the written consent of the organiser. Variations and modifications to the logo of ZURICH POP CON & Game Show may not be made.
11. Before, during and after the event, no engagements, cooperations, product placements etc. in connection with the event/visit to the festival may be carried out with other business partners or companies without the prior written consent of the organiser.
12. The general terms and conditions of ZURICH POP CON & Game Show apply.