

GUIDELINES FOR FESTIVAL ACCREDITATIONS

ZÜRICH POP CON & Game Show, Messe Zürich



An accreditation facilitates access to information about the festival for journalists and photographers with a specific assignment from a suitable medium.

In order for the accreditation request to be considered, an accreditation request has to be filed before the end of the accreditation deadline using the form provided. Accreditations received later or on-site accreditations are only possible to a limited extent.

The intention of reporting on the ZÜRICH POP CON & Game Show in text, image and/or video format must be asserted. A specimen copy of the report must be sent to medien@zurichpopcon.ch by 14 days after the event.

Accreditation can be granted to those who can prove their journalistic activity with a suitable medium as follows:

- Submission of a self-written media contribution (not older than 6 months)
- Mention in the imprint/editorial directory as an editor, author or journalist
- Concrete order for coverage of the festival from a suitable medium with proof of editorial work
- Holder of a press card of a recognized journalistic industry association

Amazing Event AG reserves the right to further verify proof of journalistic activity and may additionally require the presentation of a valid personal document with photograph and/or confirmation of the editorial office's assignment. A press card is not the sole basis for issuing accreditation. The credentials should be presented in German or English.

There is no right to accreditation even if all criteria are met or accreditation was granted in previous years.

No accreditation will be granted to persons who:

- have no journalistic credentials.
- are exclusively active privately on social media.
- act as private companions of media representatives.
- visit the festival as photographers without a journalistic assignment.